

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 17.26
CHANGES ** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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	CLASS: NATL.	LOCAL	REGIONAL
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ICE)

DATE NOV1/12 17.26

DATE NOV 12 11:20

STA: *****
CM THIS IS A CASH IN ADVANCE SCHEDULE *****
CM *****

DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1547												
27	S		700P-730P	30		\$3,600.00	11/5	11/5	0		MON	0
PROGRAM : JEOPARDY CON COM1 : JEOPARDY												
90	A		1130P-1200M	30		\$1,100.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS NIGHT ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV5 ON LINE-27 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
91	A		600A-900A	30		\$2,500.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS ORD COM1: WE CAN OFFER PART OF A MAKEGOOD MADE UP OF LINES 90-91 STATION MAKEGOOD OFFERS: M8 OK'D BUY#27 MISSED: MON/700P-730P NOV5 30S \$3,600.00 (NOV1/12) OFFER: SUN/1130P-1200M NOV4 30S \$1,100.00 PLS ADVISE. & SUN/600A-900A NOV4 30S \$2,500.00 CMT: WE CAN OFFER												
CONTRACT TOTAL												55150.00
TOTAL SPOTS												39
NOV/12 55150.00												

MARKET TOTALS \$480,156 WFTV 32% WKMG 24% WESH 23% WOFL 14% WKCF 3% WRBW 2% CABL 0%
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE